

SUN SENTINEL 2024 EVENTS



APRIL 13TH - FT. LAUDERDALE
NOVEMBER 10TH - BOCA
[Sun Sentinel Prime Expo](#)

South Florida's premier active-adult and senior living planning event. PRIME offers individuals and families a convenient, free comprehensive and interactive future planning resource.



AUDIENCE SNAPSHOT

- ☐ Active & Health-Conscious Adults
- ☐ Adults 50+ & Seniors
- ☐ Children of Adults 65+

1500+ ATTENDEES



[Sun Sentinel Top Workplaces](#)

Top Workplaces celebrates South Florida's elite companies who create excellent employee engagement in the workplace. The program culminates with a celebratory event that allows your business to meet and mingle with the best in the area.



AUDIENCE SNAPSHOT

- ☐ C+ Level Executives
- ☐ HR Professionals
- ☐ Community Leaders

500+ ATTENDEES



[Sun Sentinel Celebrating Nurses](#)

Honoring and celebrating registered nurses throughout South Florida for making a difference in the lives of their patients, patient families and coworkers.



AUDIENCE SNAPSHOT

- ☐ Healthcare Workers
- ☐ Community Business Leaders
- ☐ Local Families & Patients

IMMERSIVE CONTENT EXPERIENCE



OCTOBER 2024
[Sun Sentinel Life's Victories](#)

Join us as we go PINK all month long. We'll feature breast cancer awareness content throughout the month of October with our annual Life's Victories series that spotlights inspiring stories of local survivors.



AUDIENCE SNAPSHOT

- ☐ Women 35+
- ☐ Healthy Lifestyle Enthusiasts
- ☐ Breast Cancer Supporters/Survivors

IMMERSIVE CONTENT EXPERIENCE