

SUN SENTINEL 2023 EVENTS

MAKE THE MOST OF LIFE AT ANY AGE!



APRIL 15, 2023 & NOVEMBER 5, 2023

South Florida's premier active-adult and senior living planning event. PRIME offers individuals and families a, convenient, free comprehensive and interactive future planning resource.

1,500+ ATTENDEES



AUDIENCE SNAPSHOT

- Active & Health-Conscious Adults
- Adults 50+ & Seniors
- Children of Adults 65+

2ND QUARTER 2023

Honoring and celebrating registered nurses throughout South Florida for making a difference in the lives of their patients, patient families and coworkers.

**IMMERSIVE
CONTENT EXPERIENCE**



AUDIENCE SNAPSHOT

- Healthcare Workers
- Community Business Leaders
- Professionals & Executives
- Local Families & Patients

MAY 3, 2023

This event is a celebration of the area's most elite employers who create excellence and employee engagement in the workplace. The competition culminates with an event that allows your business to meet and mingle with winners.

500+ ATTENDEES



AUDIENCE SNAPSHOT

- Professionals & Executives
- HR Professionals
- Community Leaders

4TH QUARTER, 2023

Join us as we go PINK all month long, We'll feature breast cancer awareness content throughout the month of October; beginning with our annual Life's Victories series that spotlights inspiring stories of local survivors. We'll wrap National Breast Cancer Awareness with an event featuring a keynote speaker, survivor stories & all things pink!

**IMMERSIVE
CONTENT EXPERIENCE
200+ ATTENDEES**



AUDIENCE SNAPSHOT

- Women 35+
- Healthy lifestyle enthusiasts
- Once in a lifetime exclusive experiences